

## **INTERNAL USE ONLY --- External Affairs Daily Update – 26 June 2010**

### **Media**

- NOLA: National Geographic documentary team embedded on NOAA ship Thomas Jefferson
- MIAMI: Miami JIC contacting news/talk radio around Peninsula to schedule 2-3 minute live or taped interviews.
- HOUMA: Washington Post to visit ICP to view night operations.
- MOBILE: CBS News Media flight with Captain Poulin.

### **Social Media**

- DHR site traffic had a noticeable spike around the time that Admiral Papp's Q&A and video were posted. "Ask the Responder" will be launched and will be featured on the DHR website.
- Many commenters responded well to DHR's animal response effort, with a focus on pelican transport and sea turtle photos.
- The possibility of oil rain in the Gulf region spurred a high volume of discussion, with much of the conversation sparked by the YouTube video "showing" oil rain. The video had 521,000 views at the time of this writing.
- There is an increased interest in animals as they relate to the oil spill. Many are concerned about affected wildlife, and many Gulf residents are concerned that they may need to give up their pets due to lost income as a result of the spill.

### **CR**

- CR Teams in FL, MS, and LA have provided Deepwater Horizon Response information to CBOs, FBOs, churches, local elected officials and businesses; information reached over 40,000 individuals within the last week.
- CR Teams identified a trend throughout all affected states; there is a concern about the mental health of affected individuals and a need for crisis counseling.

### **Government Relations**

- Increased requests from local officials for USCG overflights and ICP visits.
- Escambia County Commissioner Gene Valantino – Request for information on Jones Act waiver status.
- Senator Nelson staff - Request to speak with ICP Mobile Congressional Affairs concerning daily situation report.
- Representative Taylor staff – Request Mississippi Ops Brief from Deputy IC for Mississippi – CDR Merriweather.